

Prerequisite status: -	Unit Type: Theoretical	The number of units: 2	Name of the lesson: <b>Location of rural tourism facilities and services</b>
Type of additional practical training: Has it <input type="checkbox"/> does not have <input checked="" type="checkbox"/> Science travel <input checked="" type="checkbox"/> Laboratory <input type="checkbox"/> Workshop <input type="checkbox"/> , Seminar <input type="checkbox"/>		The number of hours: 32	Expert professor to teach: Geography and rural planning or tourism
<b>Goals:</b> Acquaintance with the components of locating tourism facilities, how to create facilities to carry out tourism activities, and Acquaintance with different location indicators of rural tourism facilities. In this regard, it is suggested to discuss positioning models in parallel			
<b>Headlines</b> <b>1-</b> Definitions and importance of location 2- Criteria for locating tourist facilities 3- Tourist facilities and infrastructure 4- Types of tourism infrastructure in rural areas 5- Identifying the state of infrastructure and tourism facilities in villages 6- Rural tourism facilities and infrastructures in commercial, service, welfare, residential, and catering sectors 7- Compilation of service level indicators and determining the elements of facilities of each level - Indicators and criteria for the location of facilities - Indicators related to costs, infrastructure, and services, - Indicators for the division of facilities and infrastructure according to the type and level of demand - Division of facilities according to location and functional scale, - Space standards and functional scale of infrastructures 8- Spatial distribution of hospitality and tourism accommodation centers 9- Using GIS environment for optimal location of accommodation and hospitality centers 10- Using the decision-making model of hierarchical analysis of suitable locations for creating tourism projects in rural areas 11- Appropriate standards and criteria for the construction of rural tourism sites 12- Major investments in the field of infrastructure and the establishment of rural tourism facilities 13- Examining accommodation facilities and tourism services based on matching quality, price, and target markets 14- Evaluation of transportation system			

15- Organizational and management structure suitable for creating infrastructure

**Reference**

- 1- Anabestani, Ali Akbar, Javanshiri, Mehdi, 2015, Techniques and models of locating land use in rural settlements
- 2- Ekhlasi, Amir, 2014, Branding for places, shopping centers and tourist destinations, scientific publications
- 3- Inskip, Edward, translated by Mahmoud Hasanpour and Saeed Daghestani, 2012, Tourism Planning, Tehran: Mahkame
- 4- Yan Ashpasht, translator: Vosouqi Leila, 2016, Tourism Architecture, Semnan University Publications
- 5- Katherine Dashper, 2014, Rural Tourism: An International Perspective, Kambrage scholars
- 6- Ade Oriade, Peter Robinson, 2017, Rural Tourism and Enterprise: Management, Marketing, and Sustainability, cabi
- 7- Malcolm Moseley, 2016, Rural Development: Principles and Practice, soja publication
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- 9- Lesley Roberts, Derek Hall, Mitchell Morag, 2017, New Directions in Rural Tourism, Ap
- 10- G. Moscardo, 2008, Building Community Capacity for Tourism Development, CAB.